



February 6, 2020

World premiere of the VR-film LIFE-GIVER at Cinequest Film & Creativity Festival

Snowcloud Films, Film i Väst, StudioV and the film's team are happy to announce that the film LIFE-GIVER (Swedish: LIVGIVARE), directed by Petter Lindblad and Alexander Rönnberg, will have its world premiere during Cinequest 2020 in San Jose, California.

The film is an animated VR-film (Virtual Reality) that tells a melancholic story following a mother's struggle through an abandoned Stockholm to save herself and her two daughters. Somehow they have gotten hold of the sought after travel passes granting them space on the evacuation ships. The last ship is about to leave from a small island in central Stockholm, and the family have to face the dangers and difficulties of crossing the militarized zone in order to reach it. And time is quickly running out.

The film is a stylistic visual experience, told as a memory of the youngest daughter, as she herself is an old woman far out among the stars in the future. LIFE-GIVER reveals a story about difficult decisions, moral dilemmas and how time cannot heal all wounds.

It is the first ever animated VR-film to get support from the Swedish Film Institute, Film i Väst and StudioV/Nordic Entertainment Group. International sales will kick off at Cinequest through Snowcloud Films. Nordic Entertainment Group's 360-platform Viareal will release the film on the Nordic market at the end of 2020. Before then it will become available on Oculus Store and SteamVR.

Narrator of the film is acclaimed actress Pernilla August (old Astrid). In the other roles are young actresses Rebecca Gerstmann (Astrid) and Nathalie Yohannes (Maja), together with Linn Bergstam (the mother) and Joel Spira (announcer).

LIFE-GIVER is produced by Snowcloud Films in co-production with regional film fund Film i Väst and Nordic media house Nordic Entertainment Group's StudioV. The film was produced inhouse at Snowcloud's studio in Stockholm.

Directors Petter Lindblad and Alexander Rönnberg will attend Cinequest during the VR-program.

"We're very happy to have been chosen to have our world premiere in the heart of Silicon Valley. It seems a fitting place to show our first VR-film at such a melting pot of technical and creative achievements. We're looking forward to the screenings and networking with other film makers and distributors of VR-projects at the festival.", says producer Petter Lindblad.

Cinequest Film & Creativity Festival takes place in March 3-15, 2020, and the VR-program March 5-8.

Visit the film's page at the festival: tiny.cc/lifegiver_cinequest

SYNOPSIS

2068 - the environmental crisis is in full effect. It has completely destroyed our planet and shattered humanity into a chaotic fight to survive. A plan was made to evacuate the planet before it became completely uninhabitable, but there was not enough room on the evacuation ships. A special travel pass was handed out to only the most privileged people. The rest were placed in internment camps. And now the last ship is about to leave.

LIFE-GIVER is produced with the support of the Swedish Film Institute, film commissioners Patrik Axén and Erika Wasserman.

High resolution images are available at www.snowcloud.se/lifegiver.html

Trailer is available on Youtube: youtu.be/hYDMLs_TWo4

With questions regarding press and international sales, please contact Petter Lindblad, Producer/Director/CEO
Snowcloud Films, petter.lindblad@snowcloud.se, +46 733 321 600.



Postal address
Snowcloud Films AB
Götgatan 108
118 62 Stockholm
Sweden

Visiting address
Bellmansgatan 22C
11827 Stockholm
Sweden

Telephone
+46 733 321 600

Org Nr
556965-8718
VAT No
SE556965871801

Styrelsens säte / Registered
Office: Stockholm
www.snowcloud.se